City of Lawrence Outside Agency Bi-annual Report 2016

Reports on activity should be submitted electronically to Danielle Buschkoetter, at dbuschkoetter@lawrenceks.org. Reports on activities from January 2016 to June 2016 are due on July 15th 2016. Cumulative reports on activities from January 2016 through December 2016 are due on February 15th 2017.

Agency Name: The Willow Domestic Violence Center

Reporting Period (please check one): X January - June ☐ January - December (deadline July 15) ☐ (deadline February 15)

1. Give a <u>brief</u> narrative of the activities that were funded with City funds over the reporting period checked above.

Outreach in the Lawrence community is a huge priority for The Willow, to educate citizens about the dynamics of domestic violence and human trafficking and the services The Willow offers. The Willow has learned that public events achiever greater success when agency programs collaborate with outside agencies. One of our most successful events so far this year was a multi-agency panel discussion about human trafficking at Lawrence Public Library. Panelists from Lawrence Police Department, The Shelter Inc, KVC, DCF, the Attorney General's Office, and The Willow spoke about the vulnerabilities of children in our community that can lead to them being trafficked, and how our agencies work together to prevent and intervene when a youth is trafficked in Lawrence. We enjoyed a crowd of over 75 attendees for this important discussion.

Other significant awareness and educational outreach events in Lawrence this year include professional training about human trafficking for Lawrence Memorial Hospital emergency department staff and professional training for corrections officers at the Juvenile Detention Center. Willow staff continued our successful healthy relationships presentations for all USD 497 8th graders, for teens at Boys and Girls Club of Douglas County, and VanGo students. In the community at large, we held an domestic violence and human trafficking awareness art display for the month of May at Aimee's Coffeehouse downtown, and interacted with many citizens throughout Lawrence at various events and tabling opportunities.

2. Provide specific detail (and supportive documents, if needed) to demonstrate progress made toward your goals/objectives.

Goal: The Willow will provide more than 200 presentations and/or trainings to the Lawrence Community during FY 2016.

Progress: From Jan – June 2016, The Willow held 97 presentations and trainings in Lawrence, with a total of 3,290 participants.

Goal: The Clothesline Project will be displayed at least 10 times during FY 2016.

Progress: The Clothesline Project has been displayed 6 times so far this year in Lawrence. Two of those displays spanned multiple days, totaling 27 days/showings).

Estimated audience: 1,032

Goal: 85% of participants provided evaluations for community presentations will state an increase in understanding of domestic violence and The Willow services during FY 2016.

Of the 802 participants who provided evaluations for community presentations, 802 stated their knowledge of domestic violence and Willow services increased (92%).

3. How have you impacted the citizens of Lawrence?

Community education and the cultivation of partnerships increase the safety and health of the citizens of Lawrence. After years of positive relationship-building with the KU School of Law (that included regular presentations and trainings for law students and collaborations with staff), The Willow engaged an Associate Dean from the KU School of Law as a volunteer during FY 2016, opening the door for further connection with the school. The dean's interest in providing direct service to domestic violence survivors prompted an invitation to other faculty and students to volunteer in our Court Advocacy Program. Since last fall, ten addition members of the KU School of Law community have engaged in regular volunteer shifts, focused on providing direct advocacy services to victims in Douglas County courts. The unique expertise of these law students and faculty provide expanded services and support to domestic violence and human trafficking victims in Lawrence. This partnership will continue to expand, and is a direct result of long-standing community education and awareness efforts.

With each awareness display, tabling event, and presentation, we reach more and more families in Lawrence. Every time we appear in the community, we speak with citizens who were not aware of The Willow's services or the dynamics of domestic violence or human trafficking. We are committed to the safety and health of all of our community's citizens, which is why our focus on youth violence prevention is so strong. How do we know our efforts make a difference? Below is the conversation a Willow staff member had with a woman who approached our table at a community event:

When I tabled earlier this month, an older woman approached me. She told me she had stayed at our shelter, and that we saved her life. "Without your shelter, I would be dead," she said. She told me that she had been free from abuse since leaving the shelter, and that all four of her children had since graduated college. She said she didn't believe all of them would be doing so well if she had stayed in her abusive relationship with their father, and credits the advocate who attended court with her for giving her the courage to file for that first order of protection.

"Good work," she told me as she left.

4. What barriers, if any, have you encountered?

While our community engagement is robust, there are still too many community members who are not aware of The Willow's services or the existence of domestic violence and human trafficking in Lawrence. We still have a lot of work to do to increase awareness of our community. We continually look for new and diverse awareness opportunities, from targeted social media posts to community newsletters. Teen dating violence and teen exposure to human trafficking is a huge focus this year.

5. Review the line-item budget you provided in your application. How much of your allocation has been spent?

Please see Attachment #1

The Willow Domestic Violence Center Profit & Loss Detail - 16 City of Lawrence January through June 2016

Туре	Date	Num	Source Name	Memo	Debit	Credit	Balance
		420790		1st Half 2016		2,735.00	2,735.00
•	y of Lawrence				0.00	2,735.00	2,735.00
Total Local	Government Grants				0.00	2,735.00	2,735.00
Total Grants - 0	Government				0.00	2,735.00	2,735.00
Total Grants					0.00	2,735.00	2,735.00
Total Contributed Sup	port				0.00	2,735.00	2,735.00
Advertising Bill Bill Bill Bill Bill Bill Bill Bill Total Advertising	01/28/2016 01/31/2016 02/16/2016 03/02/2016 04/13/2016 05/12/2016 06/02/2016 06/09/2016	Jan 2016 10568050 Feb 2016 March 2016 April 2016 May 2016 June 2016 060516-SHE	YP Lawrence Journal World YP YP YP YP YP Exceptional Advertising Specialties	Acct #1101831996-00001 Go Red for Women Acct # 1101831996-00001 Acct #1101831996-00001 Acct #1101831996-00001 Acct #1101831996-00001-8 Acct #1101831996-00001 Plum Pencils /white imprint	45.00 195.00 45.00 45.00 45.00 45.00 45.00 189.14	0.00	-45.00 -240.00 -285.00 -330.00 -375.00 -420.00 -465.00 -654.14
Dues & fees Bill Bill Bill Bill Bill Bill Bill Bill Total Dues & fees	01/22/2016 01/22/2016 02/26/2016 03/18/2016 04/01/2016 05/03/2016 05/03/2016	Jan 2016 Jan 2016 Jan/Feb 2016 Mar 2016 Apr 2016 May 2015 #1 May 2015 #1	VISA ***3259 VISA ***3259 VISA ***3259 VISA ***3259 VISA ***3259 VISA ***3259 VISA ***3259	GoDaddy yrly website dom wix.com WIX.com wix.com wix.com wix.com Buffer.com	18.17 4.99 4.99 4.99 4.99 4.99 51.00	0.00	-18.17 -23.16 -28.15 -33.14 -38.13 -43.12 -94.12

The Willow Domestic Violence Center Profit & Loss Detail - 16 City of Lawrence January through June 2016

Type	Date	Num	Source Name	Memo	Debit	Credit	Balance
Equipment							
Equipment lease							
Bill	01/31/2016	12530387	Toshiba Business Solutions	Cust #T0BAV7Q	4.40		-4.40
Bill	01/31/2016	12532672	Toshiba Business Solutions	Cust # T0BAV7Q	142.78		-147.18
Bill	02/29/2016	12591386	Toshiba Business Solutions	T0BAV7Q	3.78		-150.96
Bill	02/29/2016	12598509	Toshiba Business Solutions	Cust #t0BAV7Q	172.92		-323.88
Bill	03/31/2016	12677363	Toshiba Business Solutions	Customer #T0BAV7Q	219.97		-543.85
Bill	03/31/2016	12677360	Toshiba Business Solutions	Customer #T0BAV7Q	5.72		-549.57
Bill	04/30/2016	12753873	Toshiba Business Solutions	Cust #T0BAV7Q	4.40		-553.97
Bill	04/30/2016	12753887	Toshiba Business Solutions	Cust #T0BAV7Q	163.90		-717.87
Bill	05/31/2016	12819631	Toshiba Business Solutions	Customer #T0BAV7Q	235.48		-953.35
Bill	05/31/2016	12819630	Toshiba Business Solutions	Customer #T0BAV7Q	22.36		-975.71
Total Equipment lease	е				975.71	0.00	-975.71
Total Equipment					975.71	0.00	-975.71
Office Supplies							
Office Moodie Bill	06/23/2016	June 2016	VISA ***3259	Office Depot - Brothers prin	65.42		-65.42
Bill	06/30/2016	Jun 2016	VISA 3259 VISA ***3259	Amazon - Brother Printer to	33.78		-99.20
DIII	06/30/2016	Juli 2016	VISA 3239	Amazon - Brother Printer to	33.76		-99.20
Total Office Moodie					99.20	0.00	-99.20
Total Office Supplies					99.20	0.00	-99.20
Printing & Copying							
Bill	01/22/2016	Jan 2016	VISA ***3259	Vista Print - Business Cards	25.07		-25.07
Bill	02/16/2016	39084	Lawrence Printing & Design	Inv 39084; Business Cards	68.00		-93.07
Bill	03/08/2016	82651	Billy Pilgrim, LLC	Inv 82651	490.00		-583.07
Bill	03/10/2016	39190	Lawrence Printing & Design	Inv #39190	68.00		-651.07
Bill	04/27/2016	82664	Billy Pilgrim, LLC	Mother's Day Mailer	750.00		-1,401.07
Total Printing & Copying					1,401.07	0.00	-1,401.07
TOTAL					3,224.24	2,735.00	-489.24